

# EFFECTIVE CREDIT MANAGEMENT & DEBT RECOVERY SEMINAR

October 20<sup>th</sup>, 2016

Bay Gardens Hotel, St. Lucia

9:00 am - 4:00 pm

Presenter: Mr. Grady Clarke

Join us to begin your road to recovery, identify risky customers, reduce bad debt and get paid faster!







# **AGENDA TOPICS**

**IMPORTANCE OF DATA SUBMISSIONS:** Identify over extended borrowers. Improve your institution's ability to manage credit risk.

IMPLEMENTATION OF AN EFFECTIVE COLLECTION STRATEGY: How to develop a winning collection strategy. What accounts to work and when.

BAILIFFS: Effective use and management of bailiffs.

**PROMPT REPORTING:** Comprehensive on-line reporting that takes little time and impresses clients

### **Bonus Topics:**

OECS CREDIT REPORTING BILL REVIEW OECS CODE OF CONDUCT OECS CREDIT BUREAU SET UP REVIEW

#### AGENDA TOPICS

**HOW TO USE CREDIT BUREAU INFORMATION:** Using the Internet to access credit bureau information to reduce the credit risk

**EFFECTIVE ANALYSES:** Using ratio's and comparative analyses. Credit Scoring – Credit References and Reports.

CUSTOMER SREVICE ISSUES: How to handle customer service issues to prevent them from ending up as bad debt

**SPOTTING THE EARLY WARNING SIGNS:** What signs to look for to receive early warning of potential debt recovery problems?

**HOW TO GET PAID IN FULL**: How to get the debtor to pay the account in full.

Refreshments, lunch and all seminar materials are included

Please confirm your attendance early as space is limited

# **Cancellation Policy**

Registration fees will be refunded if a request is received no later than October 18th 2016. A 30% cancellation fee will be withheld. There will be no refunds after the deadline October 18th 2016.

# **ADMISSION \$275USD**

# **SPECIAL RATES**

**Early Bird** (*per person*) USD \$250. **Early Bird** (*group rate*)- USD \$230 Per person

This offer ends October 12th, 2016

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